



**Downtown Development Authority
Meeting of the DDA Board of Directors
May 27, 2025**

The May 27, 2025 meeting of the DDA Board of Directors was called to order at 8:30am.

ROLL CALL

Present: DJ Boyd, Margene Buckhave, David Cole, Jim Long, Ryan McKindles, Shawn Riley

Absent: Mayor Brian Turnbull, Amy Bonser, Aaron Cozart, Mike Jaafar, Robert Miller

Also Present: George Lahanas / City Manager, Kate Knight / DDA Director, Stacy Pearson / DDA Assistant Director, Al Maciag / NCFD Police Chief, Barbara Moroski-Browne / Mayor Pro-Tem, Fred Sheill

AUDIENCE COMMENT None

APPROVAL OF AGENDA AND CONSENT AGENDA

Motion by **Turnbull**, **seconded** by **McKindles** to approve the agenda and consent agenda. **Motion carried** unanimously.

EXECUTIVE DIRECTOR REPORT

Knight led an update and conversation on DDA functions for the upcoming summer season, including seasonal transition of downtown, shared service positions, and positive upcoming committee reorganizations. Knight included that the Main Street Program would be something she would be bringing before the board at a future meeting.

COMMITTEE UPDATES

Design Committee –Knight shared Grissim Metz proposal for Town Square restoration inventory and analysis, a schematic design recommendation for connection to Cady Street via the existing vertical chase (parking deck stair and elevator) and Hutton Street. Knight introduced updated partnership with DPW and longtime vendor Begonia Brothers to support the DDA District.

Marketing Committee – Riley reported the Marketing Committee organizational restructuring, with new Chair Amy Bonser. Knight described new intentional DDA focus on downtown stakeholders/merchants with support from the in-house Communications Manager. Community events will be organized and communicated on broader City/ (potentially Chamber) platform. City communications department will assist.

Parking Committee – Maciag shared that the Fishbeck revised study is submitted to Council and waiting for their feedback. Once back, Maciag noted it will come to the DDA Board.

Organizational Committee – Boyd reported that Council has approved the budget for the next fiscal year beginning July 1, 2025. Boyd then led a discussion on organizational committee's responsibility to report to board, as well as the overview of the budget, priority list, and an outlook for 2025 to be reported by Knight at the next board meeting.

Economic Development Committee – Cole shared that subcommittees are meeting and the group is working on an EDC reset and bifurcation, setting active goals for the next 8 -12 months. Additionally, Cole noted that there may need to be more support for the Chamber's Farmer's Market as it impacts the traffic to downtown as well.

Motion by Boyd, seconded by McKindles to authorize DDA Director to execute Grissim Metz Associates contract and landscape professional services for conceptual design and planning for future downtown projects in the amount not to exceed \$22,000. **Motion carried** unanimously.

DDA FUTURE MEETINGS / IMPORTANT DATES

DDA Board meeting, July 22, 2025, 8:30am, DDA Meeting Room A.

BOARD AND STAFF COMMUNICATIONS

Pearson shared that Music in the Ville is moving forward in full swing begins May 30, 2025 and sponsorships are still open throughout the summer. Thursday night jazz concerts have been proposed by 160 Main to be held in Town Square, discussion to follow in support of the addition of concerts to the Music in the Ville lineups.

Pearson introduced an event update for Wednesday evenings, June through August, called Bags in the Ville. This family-friendly, community-welcoming series will be hosted by the DDA, produced by third party vendor Mi Chaos Cornhole on Center Street from 6:30 – 9:00pm. Dancin' in the Ville at Town Square begins in June as well.

Lahanas shared that the Northville Chamber of Commerce is in process of interviewing for the Executive Director position.

ADJOURNMENT

Motion by Long and seconded by Cole to adjourn the DDA Board meeting. **Motion carried** unanimously. **Meeting adjourned at 9:57am.**

Respectfully submitted,
Stacy Pearson, Assistant DDA Director
Northville DDA

