

# Be a Part of “October in the ‘Ville” 2018!

The Northville Downtown Development Authority is pleased to announce the Sixth Annual Skeletons Are Alive Event, to be held in conjunction with Northville’s “October in the ‘Ville” from October 1-31 in Downtown Northville. An opening celebration will be held on First Friday, October 5, from 6:00 – 9:00 pm in Town Square.

We are offering the opportunity for businesses to participate in the event – purchasing a custom skeleton for your business, sponsoring an existing skeleton (list of skeletons provided) or making a financial contribution to the Skeletons are Alive”.

**A. Own a skeleton for your business or organization:** Starting at \$350 (Checks made out to “Begonia Brothers”). Begonia Brothers will provide you a quote based on the number of skeletons and props required to complete your order. You will choose the location of the skeleton: at your place of business, or another location within the Northville community. . Your skeleton will be included on the Skeleton Map. You may indicate how you would like your skeleton decorated. There will also be a sign on the skeleton indicating the sponsor information (your name and/or logo). The skeleton will be fabricated and installed on a first come first serve basis by Begonia Brothers, Inc. the week of October 1<sup>st</sup>. Orders received after the September 10<sup>th</sup> deadline are not guaranteed for the start of the event on October 1<sup>st</sup>.

\*\*Please Note:

- Skeleton owners are responsible for the security of their individually purchased skeletons once installed and storage after the event is over.
- The lifespan of a skeleton is about 3 years, before needing repair and/or replacement.
- Sample images downloaded and printed or sketches are required at the time the application is submitted.

**B. Sponsor a skeleton:** \$100 (Checks made out to “Northville Downtown Development Authority”). Choose to sponsor a skeleton from the DDA’s existing inventory. The skeleton will be installed by Begonia Brothers, Inc., in the location of your choice. There will also be a sign on the skeleton indicating the sponsor information (name and/or logo), and you will be included on the Skelton Map.

**C. Donation to keep the Skeletons Alive! program running:** \$\_\_\_\_\_ (Checks made out to “Northville Downtown Development Authority”).

In providing sponsorship for a skeleton for October in the Ville, I agree to pay the appropriate sponsorship fee, and provide an electronic version of my company/business logo.

\_\_\_\_\_  
Name of Business

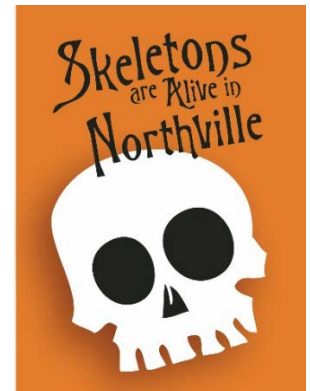
\_\_\_\_\_  
Business Contact Person

\_\_\_\_\_  
Date Signed

\_\_\_\_\_  
Contact information: Email

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Description of Skeleton Requested (See attached list)



Please return this form no later than **September 10, 2018** along with your selected sponsorship amount, to the DDA office. The skeletons take about two weeks to prepare, therefore applications to own after this date are not guaranteed. Contributions are tax-deductible to the extent allowable by law. Keep in mind, the sooner you respond, the better your chances for creating your own skeleton.

Northville Downtown Development Authority  
215 W. Main Street (lower level)  
Northville, MI 48167  
[loriwarddda@comcast.net](mailto:loriwarddda@comcast.net)  
(248) 349-0345

## 2018 Options for Sponsorship

Description	How many Skeletons?
Arm Wrestling	2
Artist	1
Artist #2	1
Baby Jogger	1
Bank robber	1
Baseball Players	1-3
Bike, drinking water	1
Bike with Baby Seat	1
Chasing Pokémon	1
Construction Worker	1
Couple Dancing	2
Crossfit Skeleton	1
Dancer	1
Day at the Races- Horses (2)	Ask for Pricing
Dinner Date	2
Father holding sons hand	1
Fireman	1
Fishing	1
Football holding helmet	1
Football lifting pumpkins	1
Golfers	2
Group Selfie	3
Guitar Player on stage	1
Guitar Seated	1
Jurassic Park	Ask for Pricking
Looking down at dog	1
Lawn Mower	1
Marty McFly	1
Man walking dog	1
Man with Cane	1
Model & Photographer	1-2
Mountain Climber	1
Mother with Bath Robe	1
Northville cheer	3
Northville Pitcher	1
Person on laptop	1
Playing guitar while sitting	1
Proposal	2
Prisoner in Jail	1
Salon Scene	2
Scorpion Yoga	1

Scared by Spider	1
Single Selfie	1
Skateboard sitting	1
Skateboard Upside Down	1
Skeletons in Walkway	5
Skeletons on Stage	4
Snorkel Body/ legs	1
So you think you can dance	1
Soccer Player	1
Son on Father's shoulders	1
Spiderman with Girlfriend	2
Standing next to bike	1
Standing with dog	1
Superman	2
Triangle Pose	1
Twister	2
UM and OSU with rats	2
UPS	1
Wedding Scene	2
Weed Whip	1
Witch on Broom	1

*\*\*Please note the number of skeletons that are a part of the design you choose. The cost is \$100 per skeleton.*