



## Northville DDA Economic Development Committee

Thursday, November 16, 2017 Meeting Room A, 8:00 am

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### Meeting Agenda

1. Introductions
2. Feedback on Planning Process – Andrew Daley, Realtor and Developer
3. Presentation on the City’s Capital Improvement Plan – Jim Gallogly
4. Review of Meeting Notes from November 16, 2017 Meeting (Attachment 4)
5. Review of Economic Development Committee Tasks (Attachment 5)
  - A. Prioritize
  - B. Assign Tasks
6. January meeting date
7. Meeting Adjourned

# Northville DDA Economic Development Committee

Thursday, November 16, 2017 Meeting Room A, 8:00 am



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## Meeting Agenda

1. Introductions
2. Composition of the Committee members and Chair
3. Meeting Dates, Times, and Frequency of Meetings
4. Review of Accomplishments from the 2006 Strategic Plan (Attachment 4)
  - A. Business Investment Guide
  - B. Business Assistance Program
  - C. Technical Assistance Grants
  - D. Educational Workshops for Business Owners
  - E. Tour the Town bi-annual events
  - F. List of Available Properties
  - G. Completed Business Recruitment Video
5. Review of Economic Development Committee Tasks outlined in 2017 Strategic Plan (Attachment 5)
  - A. Sponsor the Arts and Creative Industries Master Plan – Cady Town
  - B. Executive Summary of Retail Market and Residential TMA
  - C. Information Meeting with local Realtors
  - D. Downtown Property Exchange
  - E. Revise Article 20 – PUD (Attachment 5.E)
  - F. Redevelopment Ready Community
  - G. Refine the Sub Area Plan for Cady Street Corridor (Attachment 5.G)
  - H. Density, LEED, and Affordable Housing Bonuses
  - I. Potential Land Acquisition
  - J. Business Assistance Team
6. Other Potential Projects
  - A. Expansion of the DDA District
  - B. Joint Planning Meetings
  - C. Business Recruitment and Retention
  - D. Sub Area Plan for East Main Street
  - E. Others
7. Prioritize Projects
8. Recap
9. Meeting Adjourned

#### Committee Members Present:

- Jeff Hamilton
- Lori Ward
- Aaron Cozart
- John Casey
- Carol Maise
- Robert Miller
- Chuck Murdock
- Greg Presley
- Shawn Riley

#### Members Not Present:

- Michelle Aniol
- Bob Taylor

#### Notes from the Discussion:

- Composition of the Committee:
  - o Possibly have some Small Business representation in the Area.
- Meeting Dates:
  - o Monday before the DDA meeting at 8am
  - o Next meeting would be Monday Dec 18<sup>th</sup> at 8am
- Business Assistance Program
  - o Grant Program
  - o Completed 75 projects and deployed \$200k in funds
- List of Available Properties
  - o Updated Monthly
  - o Could we possibly tie this information to Zillow so condos and property availability could automatically populate?
- Sponsor the Arts and Creative Industries Master Plan – Cady Town
  - o Great deal of discussion around this topic due to Singh's interest in the property. Also, there was modifications to the Master Plan to accommodate development features which include first floor residential
  - o Action items listed below
- Redevelopment Ready Community
  - o See if we can get DDA personnel through this training to continue this effort with the City
- Business Assistance Team
  - o Possibly work with the Chamber as mentioned in the Strategic Plan
  - o SCORE
  - o Put together templates for developers, additions to buildings, new businesses, etc. Reduce some of the complexity or some of the overwhelming elements of getting started in Northville
  - o Remove unnecessary barriers in processes
- Other Potential Projects:
  - o DDA Input Process with Planning Commission, City, City Council, HDC, etc.
  - o Add additional Sub-Areas to the discussion
    - East Main
    - Northville Downs
  - o Create template / process for working with Developers proactively to ensure they understand what the City wants and what incentives may be there to assist

Action Items before next meeting:

- Redevelopment Ready:
  - o Suggest through the DDA Board that members of the DDA go through this free certification process
- Cady Town / Foundry Flask Site:
  - o Invite Jennifer to the next meeting
  - o Get update from Singh on the status of their project
  - o Get more information on what modifications were made to the Master Plan and investigate looking at modifications within our committee
- List of Projects:
  - o See if any additional items should be added to this committee
  - o Prioritize the list



Northville Downtown Development Authority  
Economic Development Committee Tasks

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Lists of Tasks to Prioritize and Assign Responsibility

- Sponsor the Arts and Creative Industries Master Plan – Cady Town
- Executive Summary of Retail Market and Residential TMA
- Information Meeting with local Realtors
- Downtown Property Exchange
- Revise Article 20 – PUD (Attachment 5.E)
- Redevelopment Ready Community Status
- Refine the Sub Area Plan for Cady Street Corridor / Update the Zoning Overlap
- Refine the Sub Area Plan for McDonald Ford
- Sub Area Plan for East Main Street
- Density, LEED, and Affordable Housing Bonuses
- Potential Land Acquisition
- Develop Business Assistance Team
- Expansion of the DDA District
- Joint Planning Meetings
- Business Recruitment and Retention