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ADORN FINE FLOWERS TO EXPAND IN DOWNTOWN NORTHVILLE

(Northville, April 16, 2017) – One of **Downtown Northville's** newest businesses, **Adorn Fine Flowers** is expanding. The new shop which opened in mid-October 2017, previously shared a space with Chocolates by Renee, which has sold to Adorn Fine Flowers. **A Grand Opening is slated for the end of May.**

Located at 118 E. Main Street, Adorn Fine Flowers is a full-service florist which also offers home goods with an emphasis on entertaining. The flower shop is planning renovations which they anticipate being complete by May 1. The new decor will be more cohesive, following in the same theme as Adorn. More eclectic and whimsical details styled for a vintage European feel will also be incorporated in the renovation design.

“We are looking forward to the new space to allow us to offer more to our guests. We plan on adding in more flowers, plants, pots, home decor as we continue our emphasis on entertaining. We are especially excited to add chocolates to our offerings,” said **Adorn Fine Flowers owner, Alicia Racine**. “We will be bringing in some of our favorite brands of chocolate like Sucre from New Orleans and eventually start making our own chocolates with an artisan touch. We are currently doing lots of research and developing flavors,” added Racine.

Racine has been in the floral and event industry for 20 years. Racine formally trained in Fine Art and has a vast knowledge of various artistic mediums from painting to sculpture to print-making which all inspire her floral design at Adorn. From Detroit to Phoenix to New York City she has produced designs for an array of prominent clientele, including Five-star restaurants, luxury brands, royalty and celebrities.

Armed with a passion for flowers and an avant-garde style Racine loves to produce cutting edge floral and events. She has said “It’s hard not to be inspired by that and in turn envision what my own concept would look like. After many years of day dreaming about Adorn, I finally decided to take the leap.” A long-time resident of Downtown Northville, Racine added “I couldn’t imagine opening my business anywhere else. Downtown Northville is an incredibly welcoming community with a vibrant downtown area and the perfect aesthetic for how I imagined my business.” “I also saw the need for a florist in the neighborhood and I’m excited that the community seems to agree! I love when people come in and say ‘we need a florist here,’” continued Racine.

“We are excited to have Adorn Fine Flowers expand in Downtown Northville. Their unique and quality floral designs fills a niche in town that many residents, visitors and neighboring businesses have welcomed,” said Lori Ward, Director of the Northville Downtown Development Authority.

Adorn Fine Flowers is located at 118 E. Main Street and their hours of operation are:
Tuesday-Saturday 10am-5pm. Mondays & Evenings by appointment. For more information visit
www.adornfineflowers.com.